### Glavni Baner u zaglavlju

<table>
<thead>
<tr>
<th>Broj prikaza</th>
<th>Visina 100px</th>
<th>Visina 200px</th>
</tr>
</thead>
<tbody>
<tr>
<td>50.000 - 100.000</td>
<td>5,0</td>
<td>6,0</td>
</tr>
<tr>
<td>100.001 – 200.000</td>
<td>4,5</td>
<td>5,5</td>
</tr>
<tr>
<td>200.001 +</td>
<td>4,0</td>
<td>5,0</td>
</tr>
</tbody>
</table>

### Široki baner / iznad članka

<table>
<thead>
<tr>
<th>Broj prikaza</th>
<th>Visina 100px</th>
<th>Visina 150px</th>
</tr>
</thead>
<tbody>
<tr>
<td>50.000 - 100.000</td>
<td>4,5</td>
<td>5,0</td>
</tr>
<tr>
<td>100.001 – 200.000</td>
<td>4,0</td>
<td>4,5</td>
</tr>
<tr>
<td>200.001 +</td>
<td>3,5</td>
<td>4,0</td>
</tr>
</tbody>
</table>
**Standard baner 1. pozicija (sa strane / ispod članka)**

<table>
<thead>
<tr>
<th>Broj prikaza</th>
<th>Visina 200px</th>
<th>Visina 400px</th>
</tr>
</thead>
<tbody>
<tr>
<td>50.000 - 100.000</td>
<td>4,5</td>
<td>6,0</td>
</tr>
<tr>
<td>100.001 – 200.000</td>
<td>4,0</td>
<td>5,5</td>
</tr>
<tr>
<td>200.001 +</td>
<td>3,5</td>
<td>5,0</td>
</tr>
</tbody>
</table>

**Standard baner 2. pozicija (sa strane / ispod članka)**

<table>
<thead>
<tr>
<th>Broj prikaza</th>
<th>Visina 200px</th>
<th>Visina 400px</th>
</tr>
</thead>
<tbody>
<tr>
<td>50.000 - 100.000</td>
<td>4,0</td>
<td>5,5</td>
</tr>
<tr>
<td>100.001 – 200.000</td>
<td>3,5</td>
<td>5,0</td>
</tr>
<tr>
<td>200.001 +</td>
<td>3,0</td>
<td>4,5</td>
</tr>
</tbody>
</table>

*NAPOMENE:*

- obračun se vrši po broju prikaza i u tabelama su navedene cene za svakih 1000 prikaza - CPM
- cene su izražene u bodovima. Vrednost boda jednak je srednjem kursu NBS za Evro na dan plaćanja